The Life Cycle of your Book *

Your manuscript has a long adventure ahead of it. This timeline gives you an overview of the stages of publication.

10–12 months

- Your manuscript is delivered to your Editor
- Structural edits suggested and actioned
- Send your author questionnaire to your Editorial Assistant
- Cover and copy development

7–9 months

- Copy edits are suggested by our Copy Editor
- Return your author queries to us
- A legal read goes ahead (if appropriate for the publication)
- Typesetting begins
- Cover and visuals are approved

4–6 months

- Page proofs and proof reading
- Sales team begin pitching to retailers
- Information feeds out to booksellers
- We include your book in our annual sales and marketing catalogues

1–3 months

- Final corrections
- Print
- Finished copies
- Your marketing contact will be in touch and marketing begins
- Ebooks are produced
- Retailers first orders are confirmed
- Pre-orders on the JKP website

On publication

- Announce and celebrate
- Your book goes on sale
- We promote across social media, Amazon and email

Beyond

- Reviews (we send any we receive onto you)
- Your book is included in awareness day promotions
- Ongoing catalogues and conference visits
- Rights teams pitch to overseas publishers

*Indicates a typical timeline. Timelines for individual books will vary based on a number of factors. If you have questions about the estimated timeline for your book, please contact a member of the team.